



Cougar Band Aides, Inc. 2023/2024 Sponsorship Drive Information Supporting the EDHS Cougar Music Department

We would like to enlist your support to help us continue to provide incredible opportunities for the El Dorado High School (EDHS) Music Department to enrich students, families, and the community. Without the support of our community members, family members, and wonderful businesses, the EDHS Music Department would not be able to participate in Marching Band, Jazz Band, Choir, and Color Guard performances and competitions. More than 90% of the costs for these events are covered by the Cougar Band Aides, the EDHS Music Program booster club. Annually, we need to raise over \$60,000 to cover the costs of running this outstanding performing arts program for the 2023-24 school year.

How can your support help? With your assistance, we can:

- Purchase and maintain quality musical instruments for student use free of charge,
- Purchase and maintain Marching Band uniforms,
- Purchase new sheet music,
- Provide transportation and cover entrance fees to competitions,
- Provide special coaching fees, and
- Feed our hardworking musicians at competitions.

This year, we are offering a variety of appreciation options based on the level of sponsorship. In appreciation, you will receive as a:

Platinum Sponsor – (\$1,500 and up): your business logo or name displayed on our Band trailers, a full-page advertisement in the program for all home football games, your business logo or name prominently displayed at music department events, an advertisement of your business in our digital event programs or a business card size advertisement if our programs are printed, business displayed on banner for Homecoming Parade down Main Street on September 14, 2023, listed as a Platinum Supporter on www.edhscougarmusic.org with a link to your business, and a Band Sticker.

Gold Sponsor – (\$1,000 - \$1,499): a half-page advertisement in the program for all home football games, your business logo or name prominently displayed at music department events, an advertisement of your business in our digital event programs or a business card size advertisement if our programs are printed, business displayed on banner for Homecoming Parade down Main Street on September 14, 2023, listed as a Gold Supporter on www.edhscougarmusic.org with a link to your business, and a Band Sticker.

Silver Sponsor – (\$500 - \$999): a quarter-page advertisement in the program for all home football games, an advertisement of your business in our digital event programs or a business card size advertisement if our programs are printed, listed as a Silver Supporter on www.edhscougarmusic.org with a link to your business, and a Band Sticker.

Bronze Sponsor – (\$250 - \$499): a business card size advertisement in the program for all home football games, your business name listed in our digital event programs or if our programs are printed, listed as a Bronze Supporter on www.edhscougarmusic.org with a link to your business, and a Band Sticker.

Cougar Sponsor – (\$25 - \$249): your business name listed in our digital event programs or if our programs are printed, listed as a Cougar Supporter on www.edhscougarmusic.org with a link to your business, and a Band Sticker.

Blue Crew Sponsor – (\$5 - \$24): A Band Sticker.

All donations are 100% tax deductible. Our tax certification numbers are listed below. We will send you a receipt of your donation.

Checks should be made payable to: Cougar Band Aides. Please help us make this Sponsorship Drive a huge success. We thank you for your time and consideration. If you have any questions, please send them to the CBA email address of eldocougarbandaides@gmail.com and a CBA member will respond as quickly as possible.

Sincerely,

Cougar Band Aides, Inc.



Cougar Band Aides
2023/2024 Sponsorship Drive Agreement
Supporting the EDHS Cougar Music Program

Yes! I would like to sponsor the EDHS Cougar Music Program at the following level:

- | | |
|----------------------------------|---|
| _____ Platinum (\$1,500 or more) | Business logo or name on Band trailers
Full-page advertisement in all Home Football Game programs
Business logo or name prominently displayed at events
Advertisement in digital event programs or business card size advertisement if the event programs are printed
Business displayed on banner for Homecoming Parade down Main Street on September 14, 2023
Business name listed on our website with a link to your business
A Band Sticker |
| _____ Gold (\$1,000 - \$1,499) | Business logo or name prominently displayed at events
Half-page advertisement in all Home Football Game programs
Advertisement in digital event programs or business card size advertisement if the event programs are printed
Business displayed on banner for Homecoming Parade down Main Street on September 14, 2023
Business name listed on our website with a link to your business
A Band Sticker |
| _____ Silver (\$500 - \$999) | Quarter-page advertisement in all Home Football Game programs
Advertisement in digital event programs or business card size advertisement if the event programs are printed
Business name listed on our website with a link to your business
A Band Sticker |
| _____ Bronze (\$250 - \$499) | Business-card size advertisement in all Home Football Game programs
Business name listed in our event programs, digital or printed
Business name listed on our website with a link to your business
A Band Sticker |
| _____ Cougar (\$25 - \$249) | Business name listed in our event programs, digital or printed
Business name listed on our website with a link to your business |
| _____ Blue Crew (\$5 - \$24) | A Band Sticker |

To send you a receipt and properly display your business information, please complete the sponsor information below or attach a business card. You can mail your completed form with your donation to P.O. Box 18, Placerville, CA 95667.

Checks should be made payable to: Cougar Band Aides

Student Requesting Sponsorship: _____

Sponsor Name(s): _____

Business Name: _____

Address: _____

City/State/Zip Code: _____

Phone number: _____

Email address: _____

Amount enclosed: _____ Sponsor Signature: _____